

# HANDICRAFTS

From the Kingdom of Bhutan

Tradition. Eco-friendliness. Excellence.



catalogue







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- Tradition
- Eco-Friendliness
- Excellence

**catalogue**

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Handicraft Association of Bhutan (HAB)

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#### **Publisher**

SHINE/Handicraft Association of Bhutan (HAB)

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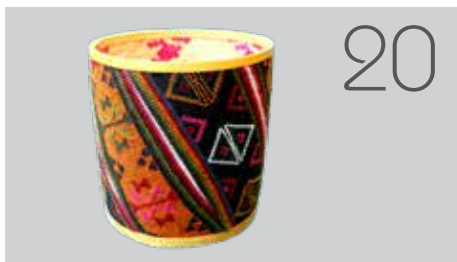


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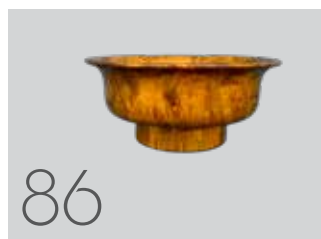
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## Foreword



Dr. Robert Wimmer  
Lead Project Manager - SHINE  
Managing Director - Center  
for Appropriate Technology  
(GrAT)

Tourism is Bhutan's second highest revenue generator. However, tourism benefits are concentrated in western Bhutan, while most of eastern and southern areas are barely visited by international tourists, despite the vast potential to attract tourists - pristine landscapes, rich cultural heritage, historical narratives and diverse ethnic minorities. This imbalance is reflected in the Bhutan Tourism Monitor 2019 with the eastern and southern districts receiving only about five percent of the country's overall visitors.

The project "Sustainable Hospitality Industries Inclusive of Native Entrepreneur (SHINE)" funded under the SWITCH-Asia Programme mitigates this disparity by facilitating tourism gains among Bhutan's remote and economically latent places and communities. The project was initiated by Centre for Appropriate Technology (GrAT) and kicked off in May 2020 in partnership with Handicrafts Association of Bhutan (HAB), Bhutan Association of Women Entrepreneurs (BAOWE), and STENUM Asia in India. This four-year project targets seven districts - Trashigang, Trashiyangtse, Pemagatshel, Lhuntse, Mongar, Zhemgang and Dagana.

To contribute to sustainable and inclusive tourism development in Bhutan with an improved regional spread of the tourism activities and its value, SHINE adopts the two-way strategy: to vitalize tourism where the handicraft and agro- products are made, and conversely, to bring these products to where tourism is. The project en-



gages native producers - individuals and groups in the tourism value chain, links their products and services to the tourism hubs, and uses Appropriate Technology (AT) to increase production quality and quantity.

SHINE's various interventions include product diversification, quality and quantity improvement of handicrafts and agri- products, enveloping indigenous attractions in package tour products, and propagating and replicating the results. Through the action, producers not only acquire better skills but are also able to market their products more successfully.

The beneficiary groups of the project are rural producers, craftsmen, hoteliers, village home-stays, agro-producers, craft and agro-enterprises, women entrepreneurs, informal self-help groups, disadvantaged youth, etc. HAB and BAOWE also receive assistance in terms of skills development and capacity building. These agencies are active in helping the vulnerable and neglected players in the value chain.

This catalogue is one vital step towards promoting Bhutanese handicrafts. The 239 products showcased here are results of meticulous efforts of Bhutanese artisans and HAB through SHINE. It not only addresses the important aspect of Bhutanese craft culture but also brings innovation, finesse and artistry to keep the sector in tune with changing market demands. These products are original, unique, consumer and eco-friendly, and affordable.



# Introduction



**Chhorten Dorji**  
**Executive Director**  
**Handicraft Association of Bhutan**

**T**ake Bangchung, one of Bhutan's most well-known hand-made products, for example. This circular food container, bamboo-made with intricate patterns of brilliant colors is no ordinary household item. It has a compelling story to tell.

The traditional dyes used and the art of weaving and using traditional dyes itself along with its utility as a cherished household item in our not-so-distant past tells who we are and how we lived. Bhutan's handicrafts are a source of pride, of character and of rich traditions. They represent the identity of the people who make them and their environs. At the larger level, they are part and parcel of Zorig Chusum, the 13 Arts and Crafts of Bhutan.

Yet, today, our handicrafts have fallen by the wayside. Machine-made imports of all kinds, polished and embellished - and much cheaper, handier and useful - have encroached on our markets and homes. Most of our traditional makes from cane, wood, textile, clay, etc. are confined to that ever dwindling category of "souvenir/gift items". Traditional Bhutanese handicrafts are gradually losing their value in the modern living. We often tend to view arts and crafts as an entity disassociated from practical life and wellbeing, fit only for aesthetics or ornament. The skills of our artisans, garnered and honed over generations are on the verge of disappearing, due to the little economic profit in preserving and pursuing them.

It has been an open secret that most crafts sold to tourists in Bhutan are imported, although they are tagged as "Bhutanese". Equally challenging is the lack of innovation and creativity in the sector. There is no benchmark for quality and control for authenticity. The craft sector also lacks strategic direction, policy formulation and implementation, market linkages, infrastructure and finance. Currently, the middle-men and retailers are the biggest beneficiaries; they pay artisans very little yet keep

exorbitant profit for themselves. Craftspeople neither get recognition for their skills nor ownership or rights over their works. They remain nameless.

The Sustainable Hospitality Industries Inclusive of Native Entrepreneur (SHINE) project comes into the picture against this backdrop. Funded by the European Union, the project strives to restore the rightful place of handicrafts in Bhutanese society by capacitating the artisans, especially in rural Bhutan, to develop new products, to mobilize raw materials from the region instead of importing, and to strengthen their business links with tourism.

SHINE literally shed lights on the economically-challenged and disadvantaged craftspeople and their handiwork. It aims to strengthen market linkages, improve market and product accessibility, promote innovation and quality, and help with product marketing while creating portfolios for visibility of the craftspeople. Moreover, it incorporates principles of affordability, locally abundant materials, environmental conscientiousness, cultural acceptability, and makes the products and services “simply better”.

This handicraft catalogue is one output of such an endeavor. Among manifold benefits, it brings into spotlight the essence of craft as a vital aspect of Bhutanese culture and the skills inherent in our craftspeople, which rightfully deserve due recognition. This catalogue is a window to engender creativity, innovation and vitality into our handicraft industry, without which no art or craft can survive.

Let’s not forget that when we purchase an authentic handicraft item, we not only help put food on the table of artisans and their families but help conserve and promote an invaluable heritage and value that define us as people and nation.



Household goods fashioned from bamboo and cane held a pride of place in Bhutanese homes. Once upon a time, they were everywhere—as storage containers, baskets, food utensils, musical instruments, bows and arrows, building materials, fences, ropes, floor mats and any number of ordinary and extraordinary items created for personal or communal use. Bamboo products were used for recreation, as with the national sport of archery, or for convenience, as with handwoven bamboo and cane food containers. Wherever they appeared in their different forms, they shone in in colorful weaves and patterns ranging from extremely brilliant to the very subtle.

The abundance of bamboo and cane in Bhutanese forests and mountains, coupled with their versatile uses, had at one time made Tsarzo—the local name for cane and bamboo weaving—among the most widespread of skills in Bhutan’s traditional cottage industry. To this day, the discipline survives in pockets, in rural parts of the country where they are a vital source of income for local practitioners of the craft.







# SADDLE BAG

Tsezib (Saddle Baskets) are widely used in Bhutanese homes as storage containers for food and household items. Historically, these colorful, sturdy baskets, reinforced with animal hide or durable fabric, were used to transport goods on yak and horseback. Today, tourism and trekking outfitters use these saddle baskets strapped onto mules to transport food, provisions and camp and kitchen supplies for long-duration wilderness expeditions.



SAD01



SAD02





SAD03



SAD04



SAD05



**SAD01**

Size (LxHxW - CM):

43.5x43x26

Material: Cane & bamboo

Weight: 1335g

**SAD03**

Size (LxHxW - CM):

39x47x21

Material: Cane, bamboo,

Yathra, Adjuster

Weight: 2387g

**SAD02**

Size (LxHxW - CM):

39x49x20

Material: Cane, bamboo,

Yathra, Adjuster

Weight: 2309g

**SAD04**

Size (LxHxW - CM):

39.5x47x27.5

Material: Buray, Polyester,

Adjuster

Weight: 2388g

**SAD05**

Size (LxHxW - CM):

41x42x23

Material: Buray, Polyester,

Adjuster

Weight: 2845g

# STRAW BAG

These straw-bags made of matted bamboo with pieces of silk and fabric make a lovely basket in which to carry all the fixings for a lovely outdoor picnic!



## SAW01

Size (cm): 15.5x25x15.5  
 Material: Cane, Bamboo,  
 Saphu fabric  
 Weight: 415g



## SAW02

Size (cm): 34x26x15  
 Material: Cane, Bamboo,  
 Sephu fabric  
 Weight: 590g



## SAW03

Size (cm): 34x26x15  
 Material: Cane, Bamboo,  
 Sephu fabric  
 Weight: 587g





#### SAW04

Size (cm): 34x26x16

Material: Cane, Bamboo, Sephu fabric

Weight: 647g



#### SAW05

Size (cm): 34x28x17

Material: Cane, Bamboo, Sephu fabric

Weight: 649g

# FRUIT BASKET

Traditional yet contemporary, these cylindrical baskets of woven bamboo and cane feature vibrant handwoven fabrics and textiles in geometric and floral motifs. They can hold fruits, or anything else you may wish to carry in them.



## FTB01

Size (cm): 24.5x21.5x24  
Material: Cane, Bamboo,  
Casement fabric  
Weight: 402g



## FTB02

Size (cm): 26x21x22  
Material: Cane, Bamboo,  
Casement fabric  
Weight: 354g



## FTB03

Size (cm): 25x20.5x20.5  
Material: Cane, Bamboo,  
Casement fabric  
Weight: 303g





**FTB04**

Size (cm): 26.5x21x20

Material: Cane, Bamboo,  
Casement fabric

Weight: 364g





## POUCH

These small multi-use containers of bamboo with stitched fabric around them can be closed shut with a drawstring and are the perfect place to store your precious items, such as your jewelry. Available in a range of attractive designs and striking colors.

### POU01

Size (cm): 29x9x29  
Material: Cane, Bamboo,  
Sephu fabric, Cotton  
Weight: 407g



POU01



POU02

### POU02

Size (cm): 29.5x9x29.5  
Material: Cane, Bamboo,  
Sephu fabric, Cotton  
Weight: 398g



POU03



POU04

### POU03

Size (cm): 37x10.30.5  
Material: Cane, Bamboo,  
Sephu fabric, Cotton  
Weight: 508g

### POU04

Size (cm): 37x9.31  
Material: Cane, Bamboo, Silk  
brocade  
Weight: 554g

# GIFT BASKET

Embellished with silk and brocade patterns, these colorful gift baskets make the perfect aesthetic base around which to build the most thoughtful and loveliest of gift baskets! Available in a variety of designs, with or without woven handles.



GIF01



GIF02



GIF03



GIF04



GIF05

## GIF01

Size (cm): 37.5x10x30  
Material: Cane, Bamboo,  
Buray  
Weight: 385g

## GIF02

Size (cm): 37x9x31  
Material: Cane, Bamboo,  
Silk brocade  
Weight: 537g

## GIF03

Size (cm): 32x9x32  
Material: Cane, Bamboo,  
Cotton  
Weight: 250g

## GIF04

Size (cm): 37x8x30.5  
Material: Cane, Bamboo,  
Hand woven fabric  
Weight: 362g

## GIF05

Size (cm): 30x9x30  
Material: Bamboo, Yatha,  
Cotton  
Weight: 289g



# LAUNDRY BASKET

A cylindrical basket made of bamboo and cane perfect for holding clean or dirty laundry, featuring a variety of asymmetrical designs.



## LUD01

Size (cm): 33.5x33x33.5

Material: Bamboo, Yathra

Weight: 654g



## LUD02

Size (cm): 33.5x33x33.5

Material: Bamboo, Sephu fabric

Weight: 608g



### LUD05

Size (cm): 34x33.5x34

Material: Bamboo, Yathra

Weight: 602g



### LUD03

Size (cm): 33.5x33.5x33.5

Material: Bamboo, Casement fabric, Sephu fabric

Weight: 608g

### LUD04

Size (cm): 33.5x33.5x33.5

Material: Bamboo, Casement fabric, Sephu fabric

Weight: 609g



# OFFERING TRAY

Traditionally seen in temples and monasteries and used as a receptacle for devotional offerings placed in front of Buddhist altars, these trays can be the perfect displays for fresh fruits and baked treats in your home, a classy way to add a ceremonial touch to your hospitality, and make any guest feel like they're truly special.



## OFT01

Size (cm): 30x15x29  
Material: Cane, wood  
Weight: 538g



## OFT02

Size (cm): 30x28x31  
Material: Cane, wood  
Weight: 1096g



## OFT03

Size (cm): 37x12x31  
Material: Cane, wood  
Weight: 450g



## CONTAINER

### CON01

Size (cm): 10x19x10

Material: Cane, Bamboo

Weight: 225g



## INCENSE HOLDER

### INH01

Size (cm): 6.5x32x6.5

Material: Cane, Bamboo

Weight: 191g



## WINE CASE

### WIN01

Size (cm): 9.5x29.5x9.5

Material: Cane, Bamboo,  
Synthetic leather

Weight: 254g





## TEXTILE PRODUCTS

Textiles are another area of handicrafts in which Bhutan excels.

The vibrant colors and patterns of Bhutanese weaving have not only inspired fashion designers at home and abroad, but rank among the most elegant, coveted, and valuable pieces owned by collectors and museums both in the country and around the world. Handwoven on traditional looms using local raw materials, it can take weavers months, even years, to finish a piece with the full array of traditional colors and motifs.

Now, more than ever, the beauty and intricacy of these native textiles can inspire a range of diverse uses that include, but are not limited to, traditional outfits for men and women, bags, totes, clutches, purses, cushion covers, mats, throws, rugs, carpets, wall hangings and a variety of compositions for interior décor and fashion accessories. Functional workplace accessories like lap-top bags, tablet cases and smartphone covers are among the modern designs created for people who wish to show off their ethnic panache with contemporary style. Men's accessories like backpacks and bow-and-arrow carriers are other examples of adoptions from traditional textiles gaining in popularity.







# TOTE BAG

These trendy tote bags featuring twist-and-zip chain fasteners and parallel handles are made of colorful Yathra, polyester, and silk fabric. Available in cream, white, dark brown and red color schemes.



## TTE01

Size (cm): 23.5x29.5x14.5  
Material: Casement fabric, Synthetic Leather, Yathra  
Weight: 273g



## TTE02

Size (cm): 40.5x32.5x2  
Material: Yathra, Leather  
Weight: 355g



## TTE03

Size (cm): 37x29.5x11  
Material: Casement fabric, Synthetic leather, Yathra, Sephu fabric  
Weight: 295g



#### TTE04

Size (cm): 36x30.5x2.5

Material: Leather, Saphu fabric,  
Lining, Zup, Runner

Weight: 373g



#### TTE05

Size (cm): 38.5x32x9

Material: Yathra,  
Synthetic leather

Weight: 423g





**TTE06**  
 Size (cm): 36x30.5x2.5  
 Material: Yathra, Synthetic  
 Leather  
 Weight: 375g



**TTE07**  
 Size (cm): 28x27x11  
 Material: Casement fabric,  
 Hand woven Fabric, Synthetic  
 leather  
 Weight: 322g



**TTE08**  
 Size (cm): 43x26x5  
 Material: Yathra, Synthetic  
 Leather  
 Weight: 280g



#### TTE09

Size (cm): 36x29x9  
Material: Yathra, Cotton  
Weight: 304g



#### TTE10

Size (cm): 17.5x28.5x11.5  
Material: Yathra, Casement fabric  
Weight: 364g



#### TTE11

Size (cm): 29x30x9  
Material: Yathra, Casement fabric, Synthetic leather  
Weight: 364g



# SLING BAG

Sling these stylish bags over your shoulders! These ergonomic accessories in dark brown, white, black and mixed shades are the perfect for carrying your purse, book, keys, cosmetics and vanity sets, smart devices and other items of daily use. Made of polyester, silk, Yathra, bamboo and cotton, they come with zippers or magnetic snaps.



**SLB01**

Size (cm): 24x17x5.5

Material: Casement fabric, Ring, Saphu fabric

Weight: 215g

**SLB02**

Size (cm): 26x23x4

Material: Casement fabric

Weight: 275g



**SLB03**

Size (cm): 23x21x5.5

Material: Yathra, Leather

Weight: 245g



**SLB04**

Size (cm): 25.5x19x5.5

Material: Yathra

Weight: 213g



**SLB05**

Size (cm): 27x19x6.5

Material: Hand woven fabric,

Bamboo

Weight: 248g







#### SLB06

Size (cm): 31x31.5x8  
Material: Casement fabric,  
Saphu fabric  
Weight: 630g



#### SLB07

Size (cm): 18x18x6  
Material: Hand woven fabric,  
Leather  
Weight: 204g



#### SLB08

Size (cm): 22x16x6  
Material: Leather, Yathra  
Weight: 185g





### SLB09

Size (cm): 21x20.5x6.5  
Material: Yathra, Casement fabric  
Weight: 242g



### SLB10

Size (cm): 21x20.5x6.5  
Material: Yathra  
Weight: 203g



### SLB11

Size (cm): 23x16x6.5  
Material: Yathra  
Weight: 203g



### SLB12

Size (cm): 28.5x18.5x7.5  
Material: Bamboo, Casement fabric  
Weight: 269g







**SLB13**

Size (cm): 28x22x10

Material: Casement fabric, Sephu fabric

Weight: 267g



**SLB14**

Size (cm): 25.5x22.5x4

Material: Yathra, Synthetic leather

Weight: 257



**SLB15**

Size (cm): 23x17x5.5

Material: Cotton hand woven fabric

Weight: 369g





# HANDHELD BAG

This iconic fashion accessory for women is available in Yathra and leather with zippers, a smart choice for both casual and formal occasions.

## HHB01

Size(cm): 31.5x25x6.5  
Material: Systhetic leather,  
Yathra  
Weight: 289g



## HHB02

Size(cm): 32.5x29x6.5  
Material: Yathra, Casement  
fabric  
Weight: 233g



## HHB03

Size(cm): 24x20.5x11  
Material: Yathra, Synthetic  
Leather  
Weight: 317g



## HHB04

Size(cm): 30x23x10.5  
Material: Sephu fabric,  
Synthetic leather, Casement  
Fabric  
Weight: 284g





#### HHB05

Size(cm): 28x36x8  
Material: Sephu fabric  
Weight: 260g



#### HHB06

Size(cm): 25x34x13  
Material: Casement fabric,  
Sephu fabric  
Weight: 251g



#### HHB07

Size(cm): 29x24.5x10  
Material: Sephu fabric,  
Synthetic Leather  
Weight: 326g



#### HHB08

Size(cm): 26.5x20.5x8  
Material: Hand woven  
cotton fabric  
Weight: 221g



**HHB09**

Size(cm): 31x25.5x8

Material: Casement fabric,  
Synthetic Leather

Weight: 226g

**HHB10**

Size(cm): 25x20.5x7

Material: Hand woven  
fabric, Synthetic Leather

Weight: 255g

**HH11**

Size(cm): 36.5x30x3

Material: Yathra,  
Synthetic Leather

Weight: 375g





# BANTO BAG

This bag is functional, natural, unfussy and unobtrusive. It features attractive designs with buttons and pom-poms.



## BEN03

Size(cm): 44x29(diameter)

Material: Cotton, Buray

Weight: 259g



## BEN01

Size(cm): 33.5x37

Material: Cotton, Brocade

Weight: 186g



## BEN02

Size: 51x45.5

Material: Cotton, Sephu fabric

Weight: 219g



## BEN04

Size(cm): 85x27.5

Material: Cotton

Weight: 225g



## BACKPACK

These practical no-nonsense backpacks can carry essentials and even electronics, such as small tablets and laptops. Available in different shapes and sizes, they are made of polyester, silk and Yathra.



BPB01



BPB02



BPB03



BPB04



BPB05



BPB06

**BPB01**

Size(cm): 28x26x8

Material: Casement fabric,  
Sephu fabric

Weight: 384g

**BPB03**

Size(cm): 25x22.5x9

Material: Yathra, Synthetic  
leather

Weight: 361g

**BPB05**

Size(cm): 29x40x8

Material: Yathra

Weight: 504g

**BPB02**

Size(cm): 23.5x26x9

Material: Synthetic leather,  
Sephu fabric

Weight: 344g

**BPB04**

Size(cm): 23x34x16

Material: Sephu fabric,  
casement fabric

Weight: 293g

**BPB06**

Size(cm): 30x43x6.5

Material: Sephu fabric,  
Yathra

Weight: 584g





#### **BPB07**

Size(cm): 25x25x8

Material: Saphu fabric,  
Synthetic leather

Weight: 365g

#### **BPB08**

Size(cm): 23x25x8

Material: Yathra, Synthetic  
leather

Weight: 366g

#### **BPB09**

Size(cm): 28x21.5x7

Material: Yathra, Casement  
fabric

Weight: 380g

BPB10



Size(cm): 33.5x28x8  
Material: Yathra  
Weight: 353g

#### **BPB11**

Size(cm): 32x43x8  
Material: Casement fabric,  
Sephu fabric  
Weight: 575g

#### **BPB12**

Size(cm): 31x43x8  
Material: Casement fabric,  
Sephu fabric  
Weight: 592g

#### **BPB13**

Size(cm): 29x38x10  
Weight: Casement fabric,  
Sephu  
Weight: 510g



**BPB14**

Size(cm): 26x41x6.5

Material: Synthetic leather,  
Sephu fabric

**BPB15**

Size(cm): 25x36x15

Material: Casement fabric,  
Yathra  
Weight: 365g

**BPB16**

Size(cm): 22x40.5x8

Material: Yathra  
Weight: 650g



**BPB17**

Size(cm): 27x40x7.5

Material: Synthetic leather,  
Casement fabric, Yathra  
Weight: 650g

**BPB18**

Size(cm): 21.5x40.5x8

Material: Yathra, Case-  
ment fabric  
Weight: 690g

**BPB19**

Size(cm): 22x41x8.5

Material: Sephu fabric,  
Casement fabric  
Weight: 650g

**BPB20**

Size(cm): 31.5x37x6.5

Material: Yathra, Case-  
ment Fabric  
Weight: 491g



# BUCKET BAG

A relatively new arrival on the fashion scene, the capacious bucket-bag is great for travel. Cylindrical and spacious, they feature eye-catching designs in Yathra, cotton and silk. Available in several attractive hues.



## BUK01

Size(cm): 31.5x29x9.5  
Material: Yathra, Lining, Casement fabric  
Weight: 218g



## BUK02

Size(cm): 36.5x36x10  
Material: Yathra, Casement fabric  
Weight: 337g

## BUK03

Size(cm): 37x35x10  
Material: synthetic Leather, Yathra, Zip, Huck, Runner  
Weight: 290g



# BOWLER BAG

This medium-sized bag that can be positioned on the forearm is ideal for carrying items like cosmetics, make-up kits and purses. It is made of vibrant Yathra fabric and comes in mixed shades of royal blue.

## BLB01

Size(cm): 27.5x24x15  
Material: Casement fabric,  
Yathra  
Weight: 296g



## BLB02

Size(cm): 27.5x23x15.5  
Material: Yathra  
Weight: 290g



## BLB03

Size(cm): 31x2x9  
Material: Casement fabric,  
Sephu fabric  
Weight: 177g



## BLB04

Size(cm): 25x18.5x11  
Material: Casement fabric,  
synthetic leather, Sephu  
fabric  
Weight: 212g





## DUFFLE BAG

Fashionable yet utilitarian, the duffle bag is cylindrical and spacious enough to carry essentials while also serving as an accessory. Made of silk and leather, and available in white and orange brown.

### DUF01

Size(cm): 51x37x18  
Material: Yathra, Leather,  
hand woven fabric  
Weight: 926



### DUF02

Size(cm): 36x25x14.5  
Material: synthetic  
Leather, hand woven  
fabric  
Weight: 275g



# CAMERA BAGS

These special camera bags with top loading openings offer easy access to camera gear. Made of silk and cotton, they come in brown and cream tones featuring a variety of patterns.



**CAM01**

Size (cm): 37x15.5x13.5

Material: Sephu fabric

Weight: 700g



**CAM02**

Size(cm): 38x15x12.5

Material: Sephu fabric

Weight: 600g



**CAM03**

Size(cm): 37.5x15x13

Material: Sephu fabric

Weight: 685g



**CAM04**

Size(cm): 38x16x12.5

Material: Sephu fabric

Weight: 685g



# CARRY BAG

Among the simplest of utility bags in which to carry daily use items while commuting, these are available in orange, brown and creamy shades with minimalist patterns.



## CAB01

Size(cm): 27x50x8.5  
Material: Cotton, Saphu fabric  
Weight: 289g



## CAB02

Size(cm): 26.5x49x8.5  
Material: Cotton, Zip  
Weight: 332g



## CAB03

Size(cm): 27x51x8.5  
Material: Cotton, Zip, Saphu fabric  
Weight: 351g



## CAB04

Size(cm): 27.5x50  
Material: Cotton, synthetic Leather  
Weight: 296g





**CAB05**

Size(cm): 27x49x8.5  
Material: Cotton, Yathra  
Weight: 297g



**CAB06**

Size(cm): 27.5x51x9  
Material: Cotton  
Weight: 291g



**CAB07**

Size(cm): 27x48.5x8.5  
Material: Cotton, Yathra  
Weight: 293g



**CAB08**

Size(cm): 27x48.5x8  
Material: Cotton  
Weight: 295g



**CAB09**

Size(cm): 26.5x49x8.5  
Material: Cotton, synthetic  
Leather  
Weight: 277g



**CAB10**

Size(cm): 27.5x50x8.5  
Material: Cotton  
Weight: 296g

# CLUTCH

A classic women's accessory for formal occasions, this small, slim, strapless bag is available in cotton and silk and varies from pretty patterned pink to elegant brown.



## CLC05

Size(cm): 22x12x5.5

Material: Casement fabric

Weight: 106g



## CLC04

Size(cm): 26x15x3

Material: Sephu fabric, Casement fabric

Weight: 200g

**CLC01**  
Size(cm): 21x13x4.5  
Material: Buray  
Weight: 70G



## CLC02

Size(cm): 22x14x3.5

Material: Buray

Weight: 70G



**CLC03**  
Size(cm): 21x13x4  
Material: Buray  
Weight: 72g









# CROSSBODY BAG

Worn diagonally across the shoulder, these crossbody bags are available in contemporary single-tone hues or vibrant traditional textile weaves.



## CBB01

Two in one bag  
Size(cm): 30x26x8  
Material: synthetic  
Leather, Casement fabric  
Weight: 395g



## CBB02

Jola  
Size(cm): 25.5x26.5x8  
Material: Yathra,  
Weight: 244g



**CBB3**

Size(cm): 24x23.5x4

Material: Hand woven fabric,  
Casement fabric

Weight: 216g



**CBB4**

Size(cm): 25.5x22.5x6

Material: Casement fabric

Weight: 306g



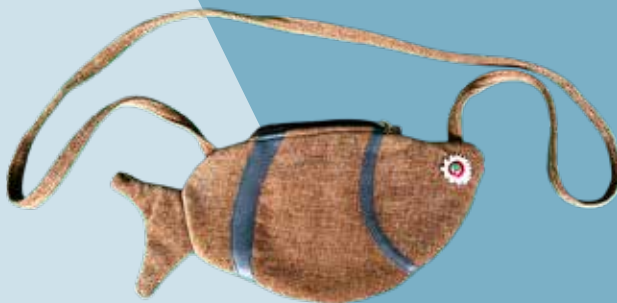
**CBB5**

jola

Size(cm): 22x35.5x9.5

Material: Hand woven fabric,  
cotton

Weight: 127g



**CBB6**

Fish shape bag

Size(cm): 25x15.5x1

Material: Casement fabric,  
leather

Weight: 108g

# HAVERSACK BAG

Similar to a back-strap but differentiated by its single-shoulder strap, this accessory is the in-thing for young women, especially busy college students and young urban professionals. Made of Yathra and polyester, it comes in various patterns and hues.



## HAS01

Size (cm): 17X30.5X16

Material: Casement fabric,  
Yathra

Weight: 386g



## HAS02

Size (cm): 36.5X37.5X9.5

Material: Casement fabric,  
Yathra

Weight: 336g







#### HAS03

Size (cm): 24.5x30.5x7

Material: Yathra, case-  
ment fabric

Weight: 347g



#### HAS04

Size (cm): 23.5x3.5x12.5

Material: Yathra

Weight: 384g



#### HAS05

Size (cm): 20x29.5x14.5

Material: Yathra, Case-  
ment fabric

Weight: 320g





## FANNYPACK

The fashion statement of the 1980s making a retro-ironic comeback, the fannypack is worn around the waist. Ideal for day hikes or stylish carefree jaunts where the only thing you want to carry are the truly basic essentials like your phone and some cash.



**FFB01**

Size: 36x15.5x8

Material: Casement fabric

Weight: 200g

## HALF-MOON BAG

A crescent-shaped bag that resembles a half-moon and is minimalist in design and color.



**HMB01**

Size(cm): 27x19x6.5

Material: Casement fabric

Weight: 112g



**HMB02**

Size(cm): 30x26x4

Material: Yathra

Weight: 130g

# HOBO BAG

Easy to carry and designed for flexibility. The hobo bag is cream-colored and comes with a corset-type design.

## HOB01

Size (cm): 29x27x9.5

Color: Cotton fabric

Weight: 139g



# PHONE CASE

This phone-case is perfect in style and functionality, worn diagonally across the body, the strap resting on the shoulders.



## CPS01

Size (cm): 12x17x4.5

Material: Casement fabric

Weight: 110g



## CPS02

Size (cm): 12.5x20x5

Material: Yathra

Weight: 122g



# PORTFOLIO BAG

Made of cotton and bura (raw silk) in versatile designs, this flat, slim case is the perfect accessory you need to carry all your important documents.



## POT01

Size (cm): 26x35x2

Material: Leather

Weight: 370g



## POT02

Size (cm): 26x35.5x2.5

Material: Cotton

Weight: 375g



## POT03

Size (cm): 25x35x2

Material: Cotton, Bura

Weight: 117g



## POT04

Size (cm): 26x35x2.5

Material: Sephu fabric

Weight: 370g

## BUMRO BAG SET



## BUM JOLA SET



### **BJS01**

Size (cm): 38x30x38

Material: Casement fabric,  
Buray

Weight: 330g

## FLATEWARE BAG



### **FWB01**

Size(cm): 27.5x39x1

Material: Cotton, saphu  
fabric

Color: White

Weight: 90g

# PENCIL & PEN POUCH



**PEN01**

Size (cm): 36x8.5x5

Material: Yathra

Weight: 180g



**PEN03**

Size (cm): 11x29x3

Material: Casement fabric,

Buray

Weight: 105g



**PEN02**

Size (cm): 35x9x5

Material: Yathra

Weight: 175g







**PEN04**

Size (cm): 34x16.5x7  
Material: Buray, Casement  
Fabric  
Weight: 174g



**PEN05**

Size (cm): 23.5x11x6  
Material: Casement Fabric,  
Zip, Runner, Lining  
Weight: 64g



**PEN06**

Size (cm): 17.5x7.5x 5.5  
Material: Casement fabric  
Weight: 100g



**PEN07**

Size (cm): 17x8x4.5  
Material: Casement Fabric,  
Buray, Zip, Lining,  
Weight: 90g



**PEN08**

Size (cm): 20x8x4  
Material: Saphu fabric  
Weight: 85g



# WINE BAG

Shaped like a wineskin and as spacious as one, the wine bag makes for a comfortable hand-bag in which to carry your make-up kit or other more substantial items.



**WIN01**

Size (cm): 35x16x14  
Material: Casement fabric, woven fabric, Linning  
Weight: 250g



**WIN02**

Size (cm): 29x 17x 12.5  
Material: Casement fabric, Sapu fabric  
Weight: 190g



**WIN03**

Size (cm): 30x 17x 12  
Material: Casement fabric, Sapu fabric, Linning  
Weight: 180g



**WIN04**

Size (cm): 3.5x17x13  
Material: Yathra, Casement fabric, Linning  
Weight: 290g

# LAUNDRY BAG

An everyday home essential, the laundry bag is exactly what you need to tidy up your room, and keep your laundry all set for the washing machine.



**LUB01**

Size (cm): 35x23x23

Material: cotton

Weight: 320g



**LUB02**

Size (cm): 23.5x19.5x23.5

Material: Synthetic leather,  
Sephu fabric

Weight: 324g



**LUB03**

Size (cm): 29.5x25x29.5

Material: Hand woven  
fabric, Buray

Weight: 270g



**LUB04**

Size (cm): 33.4x29x19

Material: Yathra, Synthetic  
leather

Weight: 494g



## MAKEUP BOX



### MAC01

Size (cm): 12.5x14x12.5

Material: Saphu fabric

Weight: 100g

## MECHUNG-BUM SET



### MUB01

Size (cm): 43x29x6

Material: Casement

buray

Weight: 380g

## SHOULDER BAG

### SHB01

Size (cm): 21x11x6.5  
Material: Bamboo, Buray  
Fabric  
Weight: 113g



## POUCH

### POU02-MI

Size (cm): 17x28x8.5  
Material: Cotton, Casement  
Fabric  
Weight: 81g



### POU01-MI

Size (cm): 11.5x27.5x16  
Material: Cane, Buray, Cotton  
Weight: 163g



# LUNCH BOX

Available in colorful Yathra, silk and leather, this environment-friendly portable bag for your pack lunch solution keeps your food warm and hygienic.

## LBB01M

Size (cm): 14.5x21x14.5

Material: Yathra, Casement Fabric

Weight: 184g



## LBB02

Size (cm): 12x11x12

Material: Saphu Fabric

Weight: 85g



## LBB03

Size (cm): 18x22x18

Material: Casement Fabric

Weight: 252g







## BOTTLE BAG

For a stylish way to carry your daily dose of hydration hassle-free, invest in these cool bottle bags.



### WBB01

Size(cm): 7.5x26x7.5

Material: Casement fabric, Sephu Fabric, Zip, Runner, D-ring, Adjuster

Weight: 93g



### WBB02

Size(cm): 9x19x9

Material: Casement fabric, Hand woven fabric

Weight: 79g

### WBB03

Size(cm): 6.5x18.5x6.5

Material: Sephu fabric, synthetic leather, Adjuster,

Weight: 57g



# IPAD CASE

Cases with and without straps that make carrying your precious iPad a snap. Comes in various patterns, textiles and hues.

## PAD01

Size (cm): 36x25.5x3.5

Material: Yathra, Casement fabric, yathra

Weight: 240g



## PAD02

Size (cm): 36x27x2.5

Material: Casement fabric, Buray

Weight: 250g



## PAD03

Size (cm): 3x30x3

Material: Yathra

Weight: 210g



## PAD04

Size (cm): 36x27x2.5

Material: Casement fabric, Buray,

Weight: 253g



**PAD05**

Size (cm): 35x26x2  
Material: Casement fabric,  
Buray  
Weight: 250g



**PAD06**

Size (cm): 25x36x2  
Material: Casement fabric,  
Buray  
Weight: 258g



**PAD07**

Size (cm): 24.5x32x1  
Material: Casement  
fabric  
Weight: 250g



**PAD08**

Size (cm): 25x30.5x1  
Material: Casement  
Fabric, Buray  
Weight: 243g



**PAD09**

Size (cm): 25x29.5x1  
Material: Casement  
fabric, Buray  
Weight: 237g



# LAPTOP BAG

The perfect utility bag for office-goers, available in multi-colored patterns.



## LAB01

Size (cm): 39x34.5x6.5  
Material: Casement fabric,  
Yathra  
Weight: 542g



## LAB02

Size (cm): 41.5x32x5.6  
Material: Casement  
fabric, Yathra  
Weight: 492g



## LAB03

Size (cm): 40.5x36x5  
Material: Sephu fabric,  
synthetic leather  
Weight: 416g



## LAB04

Size (cm): 41.5x33.5x6  
Material: Casement fabric,  
Yathra  
Weight: 680g



## COUCH COVER



**COC01**

Size: 49x48

Material: cotton

Weight: 500g



**COC02**

Size: 100x90

Material: cotton

Weight: 950g

## FABRIC BOWL

**FAB01**

Size (cm): 25x38x25

Material: Cotton, buray

Weight: 150g



## BREAD BASKET

**BAB01**

Size (cm): 19x13x19

Material: Cotton

Weight: 383g





# COASTER

Available in cotton and silk in eight original designs and versatile colors.



**COS01**  
Size: 10.5x10.5x1  
Material: Buray, Cotton  
Weight: 13g



**COS02**  
Size: 10.5x10.5x1  
Material: Leather, Linning  
Weight: 6g



**COS03**  
Size: 37x37x1  
Material: Cotton,  
Weight: 74g



**COS04**  
Size: 38x38x1  
Material: Cotton,  
Weight: 67g



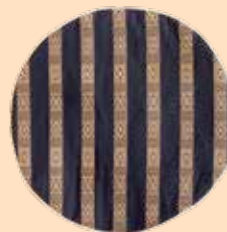
**COS05**  
Size: 39x39x1  
Material: Cotton,  
Weight: 45g



**COS06**  
Size: 14.5x14.5x1  
Material: Cotton, sephu  
Weight: 142g



**COS07**  
Size: 39x39x1  
Material: cotton,  
Weight: 65g



**COS08**  
Size: 39x39x1  
Material: Hand woven  
Fabric, Cotton  
Weight: 65g

# CUSHION

Woven on hand-operated looms and embroidered with Bhutanese cultural icons and landscape features, this cushion creates a distinctive look to your interior. Available in unique designs and colours with similar throws.



**CUS01**  
Size (cm): 51X66  
Material: Cotton  
Weight: 220g



**CUS02**  
Size (cm): 51X66  
Material: Cotton  
Weight: 220g

**CUS03**  
Size (cm): 51X66  
Material: Cotton  
Weight: 220g



**CUS04**  
Size (cm): 51X66  
Material: Cotton  
Weight: 220g

**CUS05**  
Size (cm): 45x45  
Material: Cotton  
Weight: 220g



**CUS06**  
Size (cm): 45x45  
Material: Cotton  
Weight: 220g



## BATHROBE



**BAA01**

Size (cm): 109.5 x 53.5

Material: Cotton, Buray

Weight: 385g

## BATHROOM SLIPPERS



**BAS01**

Size (cm): 25x19.5

Material: Casement fabric,  
leather, buray

Weight: 75g





## WOODCRAFT

The traditional skills of woodworking comprise three categories. Patra or carving, which can take the form of architectural embellishments for buildings and monuments, finely crafted thrones, tables and chairs and other items of traditional and religious furniture, wood beams and other decorative elements. Babzo or the fashioning of masks for religious dances and temple celebrations, which can be as much a spiritual affair as a craft. And Shagzo or wood-turning, which involves making exquisite and functional items from special wood burls and roots.

The finest examples of Shagzo include hand-turned—and treadle-lathe-created—wooden bowls (Daapa), cups (Dza Phob), serving plates and containers in a gamut of shapes, sizes and natural textures and patterns. Bhutanese people value these exquisite woodcraft collectibles as precious heirlooms. The more legendary of these include special Dza Phobs fashioned by master artisans reputed to emit light rays, and neutralize the poisons in one's food and drink, among other magical propensities.





# MASK

Mask (Baap), hand-made from soft woods like Red Cedar and Blue Pine, is worn during the performance of Buddhist ritual dances called Chham. Given its religious symbolism and artistry, masks are now being increasingly used as souvenir and decorative items in homes and offices.

## MAS01

Size (cm): 32x22.5x32

Material: Wood

Weight: 700g



## MAS02

Size (cm): 32x22.5x32

Material: Wood

Weight: 700g



## MAS03

Size (cm): 32x22.5x32

Material: Wood

Weight: 700g







#### MAS04

Size (cm): 24x16.5x24

Material: Wood

Weight: 700g



#### MAS05

Size (cm): 18x12.5x15

Material: Wood

Weight: 250g

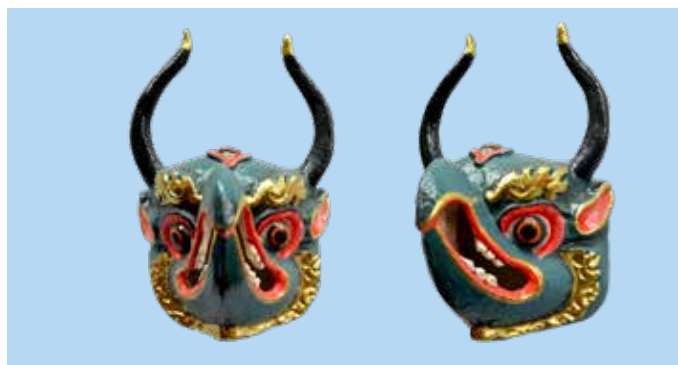


#### MAS06

Size (cm): 18x12.5x15

Material: Wood

Weight: 250g





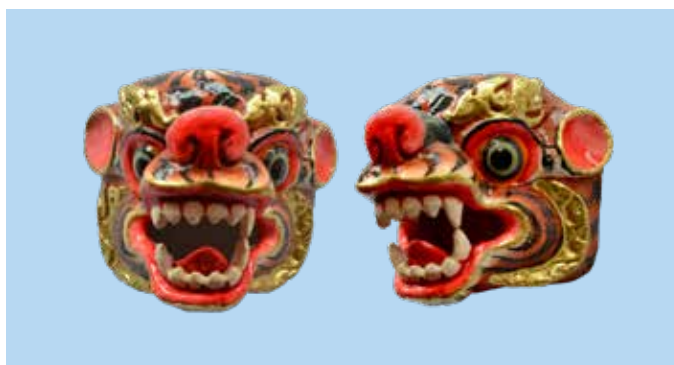
**MAS07**

Size (cm): 18x12.5x15  
Material: Wood  
Weight:250g



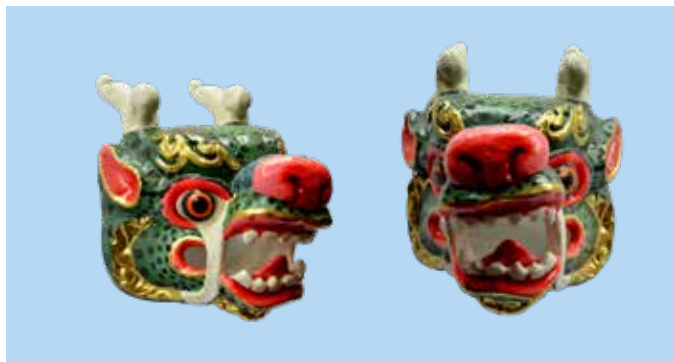
**MAS08**

Size (cm): 18x12.5x15  
Material: Wood  
Weight:250g



**MAS09**

Size (cm): 18x12.5x15  
Material: Wood  
Weight:250g



# JANDUM

Traditionally, the Jandum is a receptacle for Ara (Bhutanese home-brewed alcohol). It is used mainly during festive occasions and when entertaining guests. The Jandum is covered with braided strips and has two openings on the top from where the alcohol is poured.



**JAN01**

Size (cm): 16x23x16

Material: Wood and brass

Weight: 300g



**JAN02**

Size (cm): 16x23x16

Material: Wood and brass

Weight: 300g



**JAN03**

Size (cm): 11x18x11

Material: Wood and brass

Weight: 150g



**JAN04**

Size (cm): 11x18x11

Material: Wood and brass

Weight: 150g

# DAPA

Apart from being a beautiful souvenir, Daapa or the closed-lid traditional wooden bowls are beautiful dishes on which to serve your food. The two halves of the bowl fit tightly together and can be used individually as salad bowls.



## DAP01

Size (cm): 17.5x10x17.5

Material: Wood

Weight: 443g



## DAP02

Size (cm): 16x10x16

Material: Wood

Weight: 363g



## DAP03

Size (cm): 17.5x10x17.5

Material: Wood

Weight: 332g



## DAP04

Size (cm): 33.5x20x33.5

Material: Wood

Weight: 1995g





## DEM

Made in different sizes to be used as a serving plate, Dems are carved from the burls and knots of Maple or the wild avocado tree.



### PAY01

Size (cm): 17.5x5.5x17.5  
Material: Wood  
Weight: 162g



### PAY02

Size (cm): 18x5.5x18  
Material: Wood  
Weight: 168g



### PAY03

Size (cm): 18.5x5x18.5  
Material: Wood  
Weight: 129g

# GURKU

This Bhutanese wooden cup is hand-carved from burlwood and finished with a coat of a natural oil to enhance the wood grain and patterns.



## GUR01

Size (cm): 13.5x6.5x13.5

Material: Wood

Weight: 76g



## GUR02

Size (cm): 11.5x6.1x11.5

Material: Wood

Weight: 70g



## GUR03

Size (cm): 11x4.5x11

Material: Wood

Weight: 44g

# KASHUP

Lidded bowl to serve tea or soup, Kashup is made from burlwood. In the olden days, it was used to pack foods, especially curry and ezay, during festive occasions.



**KAS01**

Size (cm): 12x7x12

Material: Wood

Weight: 123g



**KAS02**

Size (cm): 13.5x10x13.5

Material: Wood

Weight: 294g



# TSAMDER

Originally used for serving roasted barley or wheat, these days used as snack containers and serving bowls. Made from wood derived from Maple, Alder, Wild Avocado, Red Cedar and Rhododendron.



**TSA01**

Size (cm): 15.5x12.5x15.5  
Material: Wood  
Weight: 420g



**TSA02**

Size (cm): 15.5x12.5x15.5  
Material: Wood  
Weight: 464g



**TSA03**

Size (cm): 13x18.5x13.5  
Material: Wood  
Weight: 343g

# HOME DECOR

Patra or the Bhutanese art of carving includes architectural embellishments for buildings, finely crafted traditional and religious furniture, and other decorative elements. Nowadays, the decorative pieces depicting Buddhist themes are particularly popular as souvenir items.



**HOM01**  
Size (cm):  
14.5x14.5x14.5  
Material: Wood  
Weight:300g



**HOM03**  
Size (cm):  
14.5x14.5x1.5  
Material: Wood  
Weight:300g



**HOM02**  
Size (cm):  
39.5x39.5x1.5  
Material: Wood  
Weight:145g



**HOM04**  
Size (cm): 40x44x1.5  
Material: Wood  
Weight:385g

**HOM05**  
Size (cm): 39.5x12x1.5  
Material: Wood  
Weight:365g





## ABOUT THIS CATALOGUE

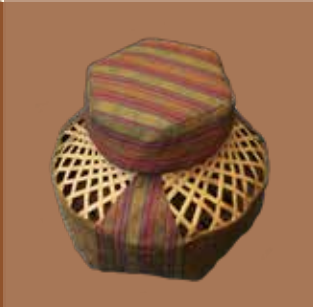
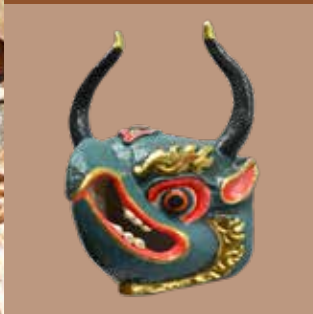
Long before modern manufacturing, Bhutan boasted a rich tradition of crafting, using and valuing things created by the human hand. Among such creations were bamboo and cane, textile, and wood products. The diversity of such homespun goods celebrated in their communities ranged from the utilitarian to the exquisitely artistic.

Today, however, a wide range of cheap plastic, metal and synthetic goods make inroads into our modern lives, threatening to push the kingdom's valued craftspeople, their cultural contributions, lifestyles, and their livelihoods, into the dim recesses of our collective memory.

Still, our native craftspeople persist in some corners of the country, eking out a living from their age-old vocations. Their contributions may often be unknown and overlooked, but the beauty of their intricate creations sing out amid the detritus of disposable goods.

This catalogue contains 239 of such vibrant products from Bhutan. Each item draws its artistic essence from the kingdom's rich centuries-old traditions thoughtfully adapted to fit into, and enhance, our modern lives. Each item is original, unique and affordable.

This catalogue will hopefully contribute to the preservation of the vibrant tapestry that is the nascent Bhutanese crafts industry and ensure the survival of the community of artisans.



BICMA REGISTRATION No.: 10000879



[www.handicraftsbhutan.org](http://www.handicraftsbhutan.org)